Knowledge Mobilization Guide

This document contains simple strategies and best practices for linking ACTOR to output. It is intended to help members integrate ACTOR into their daily research, teaching, and creative ideas thereby increasing the project's visibility.

ACTOR Project's Electronic Press Kit (EPK) – Download HERE

The ACTOR Project's EPK is a one-page document that contains key information about the project. With succinct points about ACTOR and its goals, the EPK is a useful tool when reaching out to the media, public relations departments, or potential members

Timbre and Orchestration Resource's Electronic Press Kit (EPK) – Download HERE

The TOR's EPK focuses on the outcome of the ACTOR project, i.e., the knowledge, tools and resources that have been produced as a result of the partnership. This EPK is mainly based on the content organized on the TOR's website, which includes educational modules, publications, and recommended external content.

Presentation slides

These PowerPoint slides contain basic information about the ACTOR project and are meant to be added to any presentation involving a project developed within, or funded by, ACTOR. Two versions have been prepared:

- 1-page presentation – Download HERE
- 5-page presentation – Download HERE

Logos

We invite all members to add the official ACTOR logo on any materials (websites, presentations, posters, etc.) pertaining to the ACTOR research. ACTOR logos and the ACTOR Logo Guidelines can be downloaded from the Data Repository – Access HERE.

Please note that SSHRC should be acknowledged in all materials produced which directly relate to the Partnership Grant project. In written formats, the following messages may be used:

This [output] draws on research supported by the Canadian Social Sciences and Humanities Research Council.

Or

[Researcher's name or project name] is supported in part by funding from the Canadian Social Sciences and Humanities Research Council.
SSHRC's logos (or signature) can be found HERE.

For more information, check SSHRC's Guidelines for Effective Knowledge Mobilization.

ACTOR's social media channels

- Twitter: https://twitter.com/actor_project

- Facebook: https://www.facebook.com/actorproject
- Instagram: https://www.instagram.com/actorprojectofficial/
- YouTube: https://www.youtube.com/channel/UCC8_GIanRh-flhLQugvOqNA

Email blurb
Please feel free to shorten and tailor this message according to your audience.

The ACTOR Project
Greetings from Montreal!

We are reaching out to educators, researchers, and creators whose work engages with timbre and orchestration to share information about our research project ACTOR (Analysis, Creation and Teaching of ORchestration). ACTOR is an international partnership funded by the Canadian Social Sciences and Humanities Research Council and hosted by the Schulich School of Music at McGill University.

We invite you to visit our website, which contains information about the project, resources on timbre and orchestration, and our monthly newsletter.

If you would like to learn more about ACTOR or to share your own timbre/orchestration work with us, please don't hesitate to get in touch!

Best regards,
ACTOR Team

Dr. Stephen McAdams, Project Director
Dr. Robert Hasegawa, Associate Project Director
Dr. Lindsey Reymore, Postdoctoral Fellow
Dr. Matthew Zeller, Postdoctoral Fellow
Dr. Kit Soden, Content Strategist/Website Coordinator
Andre Martins de Oliveira, Project Coordinator